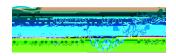


## COURSE SPECIFICATION

Course Aimand Title	BA (Hrns) Football Business and Finance
Intermediate Awards Available	Certificate of Higher Education
	Diploma of Higher Education
	OrdinaryDegree
Teaching Institution(s)	UCFB Manchester Campus UCFB Wenbley
Alternative Teaching Institutions (for local anangements see final section of this specification)	n⁄a



## Course Aims and Learning Outcomes

#### The mainedurational aims of the course are to

Prepare students for a business career in the football inclustry.

Provide students with a detailed knowledge of the football industry, with particular reference to its structure, principal stakeholders, governance and regulation

Enable students to develop the communication, analytical and problem solving skills demanded for career advancement in the football industry.

Provide students with knowledge and understanding of core business, accounting and finance and management concepts.

Enable students to confidently apply accounting and finance principles and practice in the context of the football inclustry.

Utilise professional relationships to provide students with univalled opportunities to engage with industry throughout the course.

#### What students will learn

## Knowledge

Evaluate core business finance and management concepts in the context of the football inclustry.

Analyse the national and international environments in which the football inclustry operates.

Explain national, regional and global football league structures.

Explain the role and influence of football governing bodies and other principal stakeholders at national and international levels.

Evaluate governance and legislative fiameworks applicable to the football inclustry.

Employedre accounting and finance terms, concepts and tools.

Use the processes involved in generating key financial data

Evaluate the impact of corporate governance and financial reporting on business decisions.

**Illustrate** the challenges faced by organisations when applying UK and international accounting practices.

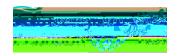
### Thirding skills

Engage in critical thirking analysis, synthesis and decision making to solve problems.

Solve problems concerning business and finance contexts.

Apply existing frameworks to newcontexts and situations.

Explare professional knowledge in newenvironments.



## Subject Based Practical skills

Select, justify and apply business and management tools and techniques to propose solutions to a range of management and financial problems in the football industry.

Develop a budget to justify financial planning decisions.

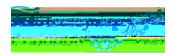
### Skills for life and work (general skills)

Engage incritical thirking analysis, synthesis and decision making Communicate information dearly and coherently in a range of forms relevant to intended audiences.

Workhamoniously and productively with others to achieve shared outcomes. Manage time effectively in order to neet deadlines and achieve performance targets.

Identify, access, evaluate and apply electronic resources to address problems and questions.

Collect, analyse, interpret and apply numerical data using relevant software packages and m ( y,1

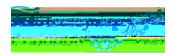


# **Learning and Teaching**

This course will engage learners in two ways.

Firstly, students will be engaged through the medium of taught face to face lectures, seminars, workshops and practical sessions during the academic year. During these sessions students will have the opportunity to have contact with academics and practitioners immersed in the football industry. Clear links will be made between activities and formative support of the students' assessed work (feed forward) and detailed feedback on work that has been completed will be provided. Further formative assessment apportunities will be provided during face to face sessions and via online discussion activities in which students will be encouraged to share thoughts with each other and with the tutor.

Secondly students will receive materials via the orline UCFB GIS learning platform, where students workthrough information provided in each session based on the core



#### Assessment

A range of assessment types are used across the course, as appropriate to each module. Assessment is predominantly continuous, employing items that will include academic essays, reports, presentations, portfolios and reflective writing. Applied assessment tasks are used as fair as possible to enable students to link theory with practice, thereby assessing knowledge and understanding alongside subject specific skills and key skills.

### Knowledge is assessed by

- Cousewak
- Essays/Reports
- Examinations

### Thirking skills are assessed by

- Cousework
- Examinations
- Projectwark

### Practical skills are assessed by

- Practical reports
- Partfalio campletian
- Business Modelling

#### Skills for life and work (general skills) are assessed by

- Projectvark
- Groupwark

# **Warkar Study Placements**

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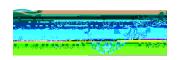
#### Couse Structure

All courses are credit rated to help you to understand the amount and level of study that is needed

One credit is equal to 10 hours of directed study time (this includes everything you do e.g. lecture, seminar and private study).

#### Credits are assigned to one of 5 levels:

3 Equivalent instandard to GCE 'A' level and is intended to prepare students for year one of an undergaduate degree course.

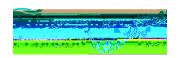


- 4 Equivalent instandad to the first year of a full-time undergraduate degree course.
- 5 Equivalent instandard to the second year of a full-time undergraduate degree course.
- 6 Equivalent instandard to the third year of a full-time undergraduate degree course.
- 7 Equivalent instandad to a Master's degree.

# Courses are made up of modules that are each credit veighted

#### The module structure of this course

4	UD4006	Understanding International Football Business Environment	20	Care	N
4	UD4010	Introduction to Football Finance	20	Care	N
4	UD4000	Industry Competencies (Mental Wealth)	<b>2</b> 0	Care	N
4	UD4004	Understanding Sports Fan Behaviour	20	Care	N
4	UD4009	Introduction to Football Economics,	20	Care	N



		Ethics, Tax and Law			
4	UD4001	Financial Management Information Systems and Internal Controls	20	Care	N
5	UD5006	International Football Business Analysis	20	Care	N

Intermediate

5 UD5008 F al

