



COURSE SPECIFICATION

Course Aim and Title	BA (Hons) Sports Business and Sports Law
Intermediate Awards Available	Certificate of Higher Education Diploma of Higher Education Ordinary Degree
Teaching Institution(s)	UCFB Manchester Campus UCFB Wembley
Alternative Teaching Institutions (for local arrangements see final section of this specification)	n/a



Learning and Teaching

This course is delivered at world class sporting venue(s), providing first class facilities in a professional environment reflective of that in which a significant proportion of students aspire to work. Being located in such venues gives students regular opportunities to apply their learning and to observe the relevance of the course to professional practice.

A diverse range of learning and teaching approaches are used as appropriate to teach module. Across the course students benefit from regular contact through lectures, seminars, workshops, tutorials and practical sessions. In addition to timetabled classes for each module, students will also attend personal tutorials. Some of these tutorial meetings will be conducted in a group, with others conducted one-to-one with a tutor. Proactive use of VLE and mobile technologies engages students with the broader knowledge base upon which the course is built. Integration of theory and practice is consistently emphasised to support authentic learning wherever possible utilising problem based approaches, case studies, and client challenges.

Students participate in an induction course which includes introductions to key academic and support staff, the structure and delivery of the course, training in the use of the VLE, introductions to learning resources and skills support. Induction also enables students to meet the other members of their course and to learn about extra-curricular opportunities.

Each module has a VLE site, which provides support for module-level learning, links to further resources, and information relating to directed and self-directed study.



Assessment

A range of assessment types are used across the course, as appropriate to each module to engage students across the range of intellectual and professional knowledge and skill areas expressed in the course learning outcomes. Assessment is predominantly continuous, employing items such as academic essays, reports,





5	UD5008	Managing Sports Organisations	20	Core	N
5	UD5010	Industry Readiness (Mental Wealth)	20	Core	N
5	UD5013	Research Methods	20	Core	N
5	UD5007	Legal Issues in the Governance of Sport	20	Core	N
5	UD5000	Entrepreneurship	20	Core	N
6	UD6004	Employment Law and Sport	20	Core	N

6 UD6013 Strategic Manager CE n V " 1 /aMM Cq ~ " . 5Q



Further Information

**More information about this course is available from
The UCFB website (www.ucfb.ac.uk)**